

NOVA EYEWEAR

INTRODUCES NEW SAFETY RANGE WITH RX



◀ NVS002 F01

Vision Rx Lab's international brand Nova Eyewear enjoys a fine reputation for its wide selection of premium products that offer a complete range of eye-care solutions – advanced digital lenses, the latest international styles of frames and sunglasses, power sunglasses, swimming goggles and a special safety range with Rx. As one of the world's leading eyewear brands, its high quality

products are manufactured using the best materials and cutting-edge technology at all the stages of production to ensure superior vision solutions, supreme comfort and protection.

A fundamental and essential characteristic of the brand's philosophy is to offer eye protection and safety along with its expertise in vision correction, and this lies

NOVA SAFETY EYEWEAR HAS BEEN ESPECIALLY DESIGNED TO ADDRESS THE EYE PROTECTION NEEDS OF THOSE WHO WORK IN INDUSTRIAL JOBS

at the core of its specialised range of safety eyewear as well. Nova actively encourages a culture of workplace safety and to this end its Safety Eyewear has been especially designed to address the eye protection needs of those who work in the type of industrial jobs that expose them to harmful elements, heat and dust.

The products are fitted with top-of-the-line lenses with coating that perform under the harshest conditions. The best in lens technology and frame technology come together in the eyewear range to present optimal visual acuity lenses combined with ballistic impact resistance frames.

The frames are crafted in TR90 material, a Swiss technology thermoplastic material known for its high resilience, flexibility and ultra-light comfort, which make them suitable for industrial workers. Powered with advanced lens technology in a wide range of power prescriptions, from SV to

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progressive addition lenses (PALs), in high resistance lens material makes Nova Safety the perfect choice for ensuring the protection of the eyes. In addition, the collection features a choice of different frame designs and shapes designed for industry specific usage.

The BSI certified Nova Safety range of eyewear has been designed to meet the visual needs of safety and clarity of people engaged in different types of industries such as iron and steel, ingot manufacturing, gas processing, pharmaceuticals, general surgery and laser equipment, among others.

One of the largest ophthalmic Rx lens manufacturers in Asia, Vision Rx Lab is globally renowned for its complete lens solutions ranging from traditional to digital Rx lenses, hard and AR coatings, tinting, glazing and mounting. The group is backed by six decades of experience in producing high quality organic and mineral Rx lenses, tailor-made for individual customers.

Like all of its products, the Nova Eyewear range too offers the very best in innovative eyewear and eye care technology. The brand is currently available in 25 countries worldwide.

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